



VISION

Preventive Medicine leads public health and health systems in promoting healthy individuals and populations, across all domains of the specialty, including but not limited to: public health; general preventive medicine; health systems administration; clinical informatics and artificial intelligence; insurance and pharmaceutical medicine; as well as lifestyle, addiction, occupational, environmental, military, aerospace, hyperbaric and undersea medicine.

GOALS

Promote the visibility and value proposition of the specialty of preventive medicine

Ensure a robust and sustainable preventive medicine workforce.

Grow the College by demonstrating the value of membership and promoting the value of our members.

Pursue organizational excellence.

Expand and enhance preventive medicine educational and practice tools, health programs and advocacy.

MISSION

To represent and support preventive medicine physicians as public health and health systems leaders.

To do so, we:

- Advance the practice of preventive medicine.
- Communicate the value of preventive medicine.
- Advocate for the specialty.
- Foster and promote career opportunities.
- Assure the future of the specialty through residency training and physician education.

STRATEGIES AND OBJECTIVES

- Define and communicate the practice of preventive medicine and why it is critical to
- Increase, secure and expand preventive medicine residency funding.
- Explore additional innovative pathways and funding for preventive medicine training.
- Aggressively recruit medical students and physicians in other specialties to pursue preventive medicine residency training and/or board certification.
- Develop and implement robust leadership training programs and mentorship programs.

- Create meaningful engagement opportunities for all stages of preventive medicine careers and College membership.
- Continually improve the College's understanding of member needs and maintain a responsive portfolio of benefits and activities.
- Identify and recruit and retain new members from across all PM practice areas.

- Ensure staffing excellence through recruiting, performance management, and mentoring.
- Create opportunities for professional growth and leadership for staff and member volunteers at the committee and Board of Regents levels.
- Ensure financial well-being and security through a program of diversification of income sources and business lines.
- Establish up-to-date and streamlined operational infrastructure to allow for the optimal support of member needs and the delivery of member services.

- Develop and maintain educational tools that improve preventive medicine practice for high-priority topics and for the full career cycle of preventive medicine specialists.
- Establish a competency-based educational plan and infrastructure plan.
- Maintain a policy and advocacy agenda that is true to our core beliefs, advances our mission and goals, is evidence-based, and is flexible enough to address new issues as they arise.
- Implement innovative policy and advocacy strategies and tactics to expand residency funding to beyond full funding for all currently accredited programs and slots.
- Be selective in identifying policy priorities that fit squarely within our mission and do not overtax our resources.

ADVANCE THE
PROFESSION

STRENGTHEN
THE COLLEGE

IMPROVE HEALTH