As part of the American College of Preventive Medicine’s Vaccine Conﬁdent campaign, we encourage you to use your credibility as a leading voice in preventive medicine to help spread the message of vaccine conﬁdence. By leveraging your LinkedIn platform, you have the power to create dialogue surrounding your conﬁdence in vaccines and foster that same assurance within your professional and social communities.

Below is a template LinkedIn article. Please tailor the content below to depict your personal experiences and voice.

**Template LinkedIn Article:**

As preventive medicine professionals, we are at the nexus of public health and clinical medicine. That means we have a key role to play in getting patients, communities, and populations back into health.

The past few years have shown us the danger misinformation and disinformation can cause when it comes to keeping populations healthy. Vaccine hesitancy and distrust of science are not just headlines, however. They are real risks that put communities at risk– not just of a major health crisis like COVID-19, but for conditions that have been under control or eradicated for decades.

In my role at **[insert institution name]**, I’ve seen the effects distrust can have, **[insert personal experience around vaccine declines in children]**.

Vaccines are integral to combating infectious diseases and health crises. Vaccines (COVID-19 and routine) save millions of lives annually. In fact, vaccines will prevent 419 million illnesses, 26.8 million hospitalizations, and 936,000 deaths in today’s youth from 6 months old to 17 years old. Vaccines are safe, effective, and important to overall health — especially now (CDC).

As of October 2022, 27.6% of children 5 and older have not received their primary series of the COVID-19 vaccination and more than 50% have not received a booster (CDC). Further, nearly one-third of American parents are against schools mandating routine vaccinations for their children (KFF).

As a preventive medicine professional, I want to assure the American public that vaccines are safe for you and your children. The COVID-19 vaccines have undergone vigorous testing and have proven to be safe and effective. The CDC recommends everyone over the age of 5 years — including those who are moderately or severely immunocompromised — receive 1 dose of the updated (bivalent) booster if it has been at least 2 months since their last dose of a COVID-19 vaccine. For children, the CDC recommends bivalent boosters for children aged 6 months – 4 years who completed the Moderna primary series and if it has been at least 2 months since their last dose.

Ensuring that pediatric patients are up to date with routine pediatric vaccinations is crucial for public health. During the pandemic, diseases considered eradicated or nearly eradicated in the United States, such as poliovirus and measles, showed signs of resurging. In fact, since the pandemic, over 25 million children have missed their routine vaccinations putting them at risk of preventable diseases like measles (CDC).

As physicians working at the front lines of public health, it’s up to us to fight misinformation when it comes to vaccines. I am proud to be one of more than 2,000 preventive medicine champions joining in on @TheAmericanCollegeofPreventiveMedicine’s Vaccine Conﬁdentcampaign.