

Integrating Tobacco Use and Dependence Interventions into Clinical Settings: A Roadmap



Establishing a Vision for the Future

- 1 Medical professionals use evidence-based tobacco cessation interventions as routine standard of care in every clinical encounter.
- 2 Clinicians possess the knowledge and skills to deliver tobacco cessation services and recognize that addressing tobacco use is within their scope of practice.
- 3 Healthcare facilities and settings have existing referral networks, resources and partnerships that can be activated as needed to connect patients to cessation treatment, including pharmacological and counselling services.
- 4 Health insurance plans provide comprehensive coverage without barriers for patients to receive the services they need to quit successfully.
- 5 Health plans provide funding and financial incentives to motivate providers to offer tobacco cessation interventions.

Taking Steps to Realize Change

Medical Education

- Training in tobacco cessation treatment is an integral component of undergraduate, graduate, and continuing clinical education for all healthcare professionals.
- Increase medical providers' awareness and use of available continuing medical education (CME) resources for tobacco cessation treatment.
- Organizations that offer board certification for healthcare professionals across all specialties include assessment of competency in tobacco cessation treatment.
- Accreditation standards for undergraduate, graduate, and continuing clinical education programs include mandatory content on tobacco cessation.

Health Systems

- Electronic health records (EHRs) include standardized tobacco use screening, treatment, and automated e-referral protocols and clinical decision supports as well as tobacco-related population health management tools.
- Clinical informatics infrastructure is in place to collect and evaluate patient and population level tobacco-related data to measure change.
- Quality and performance measures which require tobacco use screening and delivery of cessation services in appropriate inpatient and outpatient settings are mandatory in health systems and linked to financial incentives and penalties.

Policy

- Public and private insurance plans provide comprehensive and barrier-free coverage for tobacco cessation treatments.
- Health system policies and practices enable health care providers to practice at the top of their licensure, particularly with regard to prescribing and/or providing tobacco cessation services.
- Health plans provide reimbursement for tobacco cessation services at rates comparable to the cost of treating other chronic medical conditions.
- The range of licensed and certified healthcare providers who can bill for tobacco cessation treatment is expanded.

Moving Forward Together

Use the Roadmap

- **Raise awareness** of the vision and steps to realize change.
- **Inspire action** and take ownership of action steps within your sphere of influence.
- **Be accountable** for change, have clear goals and success metrics, and coordinate efforts with others.
- **Seek funding** to activate the recommendations in the Roadmap into meaningful medical education, health systems and policy change.

Advance the Effort

- **Share** the Roadmap with your network.
- **Discuss** the Roadmap to identify and implement recommendations that align with your mission and strategic initiatives.
- **Connect** with ACPM and others to foster collaboration and operationalize this effort.



Tobacco use remains the leading cause of preventable death, disease and disability in the United States. Let's work together to help patients quit.

For more information, please visit
acpm.org/tobaccointervention

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